

**Sapienza University of Rome**

Prof. Lorenzo Imbesi, Sapienza Design Research Director  
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Basel, 21th of January 2025

**Letter of endorsement for Prof.Dr. Lorenzo Imbesi, candidate for presidential reelection  
Cumulus Association**

Ladies and Gentlemen

As the official representative of the Academy of Art and Design FHNW in Basel, Switzerland, I recommend and support Lorenzo Imbesi as a candidate for the 2025 Cumulus President election.

Prof. Dr. Imbesi enjoys a high reputation within the Cumulus family for his presidency of the board. I experienced him as an engaged networker and integrative leader for the needs of the Cumulus members. Additionally he has enjoyed an excellent international reputation for many years being the Design Research Director of Sapienza

Lorenzo Imbesi was a professor at international art and design schools. He is also a board member of various important national and international design associations – in this position also very successful for the Cumulus Association for years. In his work, he addresses and researches the future needs of design education and takes up current and relevant issues that concern all member institutes. Due to his broad experience and his personality, he is able to integrate the different positions of the member universities into the Cumulus network and carry on the special and common spirit of the Cumulus network into the future. He is a dedicated and valued team player - I am convinced that he is an excellent candidate for the given position.

I am pleased that Prof. Imbesi is again available as a candidate for the presidential election. I fully support his application and appreciate his motivation and willingness to continue the professional and successful work on the Cumulus board and the values of the organization as president into the future.  
Kind regards

Academy of Art and Design FHNW



Prof. Werner Baumhagl  
Institutional Head of Institute of Contemporary Design Practices  
Head of Industrial Design  
Member of Swiss Design Association  
Member of Cumulus Association