

Roma, 14 gennaio 2025

*To: Cumulus Association – Secretariat*

*Ms. Eila Salmi*

**Endorsement letter for Professor Lorenzo Imbesi**  
**as Cumulus President for the 2025-2028 term.**

Professor Imbesi has successfully held the position of President of the Cumulus Association during the 2022-2025 term.

The organizational, design, relational, and growth work that Professor Imbesi has carried out during his term absolutely needs to be continued and completed, for the benefit of the Association and the entire community of designers, academics, and creatives who have collaborated with and walked alongside Cumulus for years.

For this reason, I strongly support the candidacy of Professor Imbesi for the Presidency of the Cumulus Association for the 2025-2028 term: there is a need for continuity and programmatic vision, and the Association requires the strength of the relationships that Professor Imbesi has patiently and dedicatedly built during his previous presidency.

The Cumulus Association must be driven forward with enthusiasm and passion, which is the hallmark of Professor Imbesi's work.

The Association must be able to achieve its objectives and continue to play a leading role in the world of academic and scientific research, industry publications, and international conferences, which represent moments of coming together, culture, and exchange with professors, researchers, and PhD students.

The Cumulus Association must continue to rely on participation and collaboration with every aspect of civil society, industry, governmental entities and non-governmental organizations, key stakeholders in the design world, to whom Professor Imbesi has always spoken with a clear, courageous, creative, and consistent voice.

The Association needs Professor Lorenzo Imbesi as President for the 2025-2028 term, and ISIA Roma Design fully supports his excellent candidacy.



Director  
Professor Tommaso Salvatori  
Head of Institution