

To
Cumulus Executive Board and General Assembly
Cumulus Association
Aalto University
School of Arts, Design and Architecture
PO BOX 31000
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AALTO FINLAND

Dated 20 January 2025

Subject: Endorsement for Prof Lorenzo Imbesi for running for President of Cumulus International Association for the second term

As Director, Unitedworld Institute of Design [UID] / Karnavati University with Full Membership of Cumulus Association and my personal association with Cumulus Association of more than a decade, I feel privileged to strongly support and endorse the candidature of Prof. Lorenzo Imbesi , current President - Cumulus Association for extending his tenure as President of Cumulus Association for the second term. I have known Prof. Lorenzo Imbesi and followed his body of work very closely - as an educator, deep researcher; designer and a person of impeccable integrity and knowledge. During his tenure of the last three years he has upheld the real culture of Cumulus of togetherness, open-mindedness , pursuit for excellence thus embodying the true spirit to represent higher education in art & design to influence policy making nationally and Internationally at all levels .

I have witnessed and applaud the remarkable work done under his able leadership, as a President in the first term where he has grown Cumulus exponentially both in scale and scope across the entire globe. During his tenure as a President, we have exchanged our thoughts and ideas for the design higher education in art & design globally and how to effectively implement the ideas for learners, educators, students and industry experts. Prof. Imbesi's relentless focus, innovative teaching, and research-driven approach makes him an ideal leader to advance the goals of the Cumulus Association. His commitment to positive change through experiential learning will inspire transformative progress in design education. With his expertise and vision, he will be a strong voice for a catalyst and us all for the future we aspire to achieve.

During his visits to Karnavati University as a keynote speaker in our Global Design Event Ahmedabad Design Week, he has impressed with his erudition and left his lasting imprint.

His creditable handling of the office of the President of the Cumulus Association speaks volumes of his capability and places him head and shoulders above the rest.

Best wishes



Col Surojit Bose
Head of institution (HOI)
Chair KU Global
Director (Academics, Admin & International Collaborations)
Unitedworld Institute of Design
Karnavati University
India