



**Politecnico  
di Torino**

Dipartimento  
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**To whom it may concern**

I am honored to write this brief statement in support of Professor Lorenzo Imbesi's application for a second term as President of Cumulus.

His remarkable leadership over the past years has significantly contributed to the growth of Cumulus, expanding its membership to 400 individuals representing over 70 countries across five continents. From the very beginning of his tenure, Lorenzo has consistently demonstrated exceptional leadership qualities, serving as a catalyst for fostering meaningful relationships within the organization and beyond.

I have known him for nearly 25 years, and during this time, I have continually admired his capacity to forge connections and his proactive approach in implementing innovative methods aimed at elevating design research to a more profound level. The latter aspect is an important axis that he actively promotes and enhances, also in his role as President of the Italian Scientific Society of Design (SID).

Moreover, I would like to highlight the impressive array of conferences and events to which Lorenzo has been invited, representing the organization due to its recognized authority within the design community. This reflects not only the esteem in which Cumulus is held but also Lorenzo's effectiveness in positioning the organization at the forefront of the global design discourse.

Given the results achieved under his leadership in recent years, I wholeheartedly recommend Professor Lorenzo Imbesi for the position of President of Cumulus for the term 2025-2028

Sincerely,  
Pier Paolo Peruccio