

Institut for Arkitektur og Medietekn

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To: Cumulus International Association of Universities and Colleges of Art, Design and Media Eija Salmi General Secretary PO Box 31000, 00076 Aalto Finland Dato: 20-01-2025

Obj: Endorsement for Lorenzo Imbesi

With this letter I would like endorse Professor Lorenzo Imbesi's candidature for the presidency of the Cumulus Executive Board XIX, for the period 2025 – 2028.

At present, Lorenzo Imbesi is president of the association, after serving in the Cumulus Board for two previous mandates. I have the honour of being a member of the present Cumulus Board. I therefore had a chance to collaborate with him in this mandate, I have seen how he works and appreciated his leadership.

The mandate that is about to end, in 2025 has been very complicated, but also very interesting. With the leadership of Lorenzo and with the participation of a cohesive board, we managed the shift of Cumulus from the management support of Aalto University to a state of independent association. This implied a large number of very delicate operations, in which Lorenzo managed to win the trust and the cohesion of the board and the support of the Cumulus members. The future of the association is now brighter, thanks to the successful management of this delicate moment.

This was not the only activity Lorenzo promoted in this period. Beside the initiatives of the board, that were carrying on activities initiated by the past board, this board entered into new, interesting activities, such as the Cumulus participation, as networking support, to the *Edidesk* and *Design Matters*, (Erasmus +) projects. He was also an active promoter of the Board Members' work to review the Kyoto Design Declaration and to develop a new Cumulus Design Declaration that will be proposed in the coming General Assembly. Other smaller initiatives, such as the Cumulus Passport and regional meetings, promoted by Lorenzo, contributed to bring cumulus closer to the members.

I would therefore warmly recommend Lorenzo Imbesi's candidature for the presidency of the Cumulus Executive Board XIX 2025 – 2028, I am very confident that he will continue and improve the excellent work he has promoted so far.

Best regards

Nicola Morelli

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