Endorsement letter to Lorenzo Imbesi for the next Cumulus presidency election, 2025.

I am Natacha LALLLEMAND, and I have been a Cumulus board member since 2022 working along with my board colleagues under the leadership and presidency of Lorenzo Imbesi.

Having seen his commitment and dedication to our community, his accomplishments for 3 years, I can testify here of the reasons why I think he has the qualities and legitimacy to continue at the head of Cumulus.

Lorenzo Imbesi has successfully managed a smooth transition between the original Cumulus strongly bound to Aalto University in Finland to an independent association still registered in Finland but sailing on its own with strong legal pillars and foundations. This accomplishment proves Lorenzo Imbesi's commitment to his role of President, his capacity and devotion to the mission he was entrusted by the Cumulus members in 2022. On top of this major work, he has created and developed the PHD network to promote research in design within our association, he has worked a lot to update the Cumulus design declaration initially signed in Tokyo in 2008. The regional meetings, allowing membres to meet by area, were also his project, along with the Cumulus Passport. For those last three years Lorenzo Imbesi has prompted and incited his board to continue and follow the previous actions (such as the Cumulus Green Competition for instance), various partnerships to many design events throughout the world, and to develop new projects, giving more visibility to the students through the Talent Camps or the Cirro Cumulus working group for instance.

This first mandate of Lorenzo's presidency has been marked by many successful accomplishments and positive developments while the recovery of a peaceful sense of community.

These are all the reasons why I support Lorenzo Imbesi's renewal of presidency for the next election of presidency in June 2025.

Paris, 5/01/2025

Natacha LAllemand

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