

18 February 2025

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**RE: Letter of recommendation**

Dear Members of Cumulus Association

I am writing to express my strong support for the nomination of Lorenzo Imbesi as President of the Cumulus Association for a second term. Having had the privilege of working closely with Lorenzo over the past 3 years, I can confirm that Lorenzo has consistently demonstrated exceptional leadership skills in Cumulus, as President (2023-2025). He has previously served as a member of the Cumulus Executive Board for two mandates from (2017-2022) and has therefore been part of the transformation of Cumulus to an independent association from conceptualization to the imminent final conclusion of this process. In addition to his role as president, he has also been the driving force behind the Cumulus PhD Network.

Lorenzo Imbesi is also co-chair of ReVeDA, a working group on design research, and played a key role in the 'Design Cultures' Cumulus Roma 2020-2021 international conference. His contributions in these areas are a testament to his commitment.

His service as President of the Italian Society of Design (SID) and his longstanding involvement with the European Academy of Design (EAD) Executive Board and the European University Association (EUA) further highlight his strong network and influence within the international academic communities.

I am confident that his vast experience, and network of contacts built globally over the course of his design education career and complete dedication to this work make him the best candidate to serve as President of Cumulus.

Thank you for considering this nomination. Please feel free to contact me should you require any further information.

Sincerely



Monica Di Ruvo

