

January 12, 2025

Cumulus International Association of Universities and Colleges of Art, Design and Media  
General Secretary  
PO Box 31000, 00076  
Aalto Finland

**RE: Letter of Support for Prof. Lorenzo Imbesi**

Dear General Secretary,

It is with great enthusiasm that I offer my strong support for the candidacy of Prof. Lorenzo Imbesi for a second term as Cumulus President on behalf of Concordia University in Canada. I have had the privilege of knowing Prof. Imbesi for over a decade, initially meeting him in 2009 when he was a Full-Time Professor at Carleton University in Ottawa, where he also chaired the Graduate Design Program. After his transition to Sapienza University of Rome as Full Professor and Director of Sapienza Design Research, our professional collaborations continued through research and educational initiatives, further deepening my respect for his expertise and leadership.

Prof. Imbesi has established himself as an internationally renowned scholar and a tireless advocate for the global design community. He embodies the spirit of a design ambassador, advancing design education and research across cultures and continents. His leadership is characterized by a unique ability to balance visionary thinking with strategic decision-making and a steadfast commitment to ethical integrity and diversity.

During his first term as Cumulus President, Prof. Imbesi demonstrated exceptional leadership, initiating numerous impactful projects that have elevated the association's profile and fostered a sense of shared purpose among its members. He has not only upheld the values of Cumulus but has also strengthened its foundations through innovative initiatives. The Rome Cumulus 2021 "Design Cultures" conference, which he co-chaired, stands as a testament to his ability to inspire and organize meaningful dialogue within the global design community. This event, among others, will be remembered as a landmark moment in the association's history.

His tenure as President has been marked by forward-thinking initiatives that have brought new energy to Cumulus, while always respecting its heritage and diversity. I have no doubt that Prof. Imbesi will continue to meet the challenges ahead with the same dedication and creativity that have defined his contributions so far.

Based on my experience and the breadth of his leadership, professional achievements, and international influence, I am confident that Prof. Lorenzo Imbesi is the ideal candidate to lead Cumulus into its next chapter. I wholeheartedly endorse his candidacy for a second term as President.

If you have any questions or would like further information, please contact me at [martin.racine@concordia.ca](mailto:martin.racine@concordia.ca)

Best regards,

A handwritten signature in black ink, consisting of a stylized, cursive script that appears to read 'M. Racine'.

Dr. Martin Racine  
Professor  
Department of Design and Computation Arts  
Concordia University