



Pontifícia
Universidade
Católica do
Rio de Janeiro

Artes e
Design
PUC-Rio

Rio de Janeiro, February 3rd, 2025

TO WHOM IT MAY CONCERN

On behalf of myself and the Department of Arts & Design of PUC-Rio - Pontifical Catholic University of Rio de Janeiro, in Brazil, I am pleased to declare our endorsement to Prof. Dr. Lorenzo Imbesi candidacy to the position of President of Cumulus Association for the next period 2025-2028.

The contribution of Prof. Imbesi as President of Cumulus in the period 2022-2025 is unquestionable and reflects his concerns and high professional standards as a gestor and creative person. I've followed his initiatives such as the Cumulus PhD Network, the Cumulus Talent Camp, the Cumulus Regional Seminars and the Cumulus design declaration, among others, and truly believe he deserves another period to consolidate these initiatives and bring to the association other new ones. His tireless openness to sharing ideas about design education, its practices and lines of research is a reference to the area.

I am confident that the reelection of Prof. Dr. Lorenzo Imbesi as President of Cumulus Association for 2025-2028, in addition to preserving the culture and the original spirit of the association, will bring other good and innovative possibilities, considering his commitment to promoting a collaborative environment for the development of scientific, technological and artistic knowledge in the field of design. Prof. Imbesi can count on any support he might need from our university.

Please, if you would like any additional information, feel free to contact me.

Yours Sincerely,

Prof. Dr. Luiza Novaes
Associate Professor
Coordinator of the Graduate Program in Design
Department of Arts & Design
PUC-Rio