

February 6, 2025

Cumulus
Aalto University School of Arts, Design and Architecture,
Otakaari 1 M, 02150 Espoo, Finland

Dear Cumulus Voting Members,

I am writing this letter to express my enthusiastic support for Lorenzo Imbesi's candidacy for a second term as President of Cumulus. Throughout his first term, Lorenzo has demonstrated exceptional leadership and vision, significantly advancing the mission and impact of Cumulus on a global scale.

Lorenzo's commitment to fostering innovation and collaboration within the design community has been truly inspiring. Under his guidance, Cumulus has initiated numerous successful projects that have not only elevated the profile of design professionals but also addressed critical societal challenges through design thinking and practices. His ability to unite diverse voices and perspectives has strengthened the organization's influence and reach.

One of Lorenzo's most notable achievements during his tenure has been his unwavering dedication to sustainability and social responsibility in design. He has championed initiatives that prioritize environmental stewardship and equitable access to design resources, ensuring that Cumulus remains at the forefront of addressing the pressing issues of our time. His work has empowered designers to envision and create solutions that contribute to a more sustainable and just world.

Furthermore, Lorenzo's emphasis on education and professional development has paved the way for the next generation of designers to thrive. By promoting educational programs and mentorship opportunities, he has nurtured a culture of continuous learning and growth within the design community. His efforts have not only enriched the careers of countless individuals but also bolstered the overall quality and impact of design as a discipline.

In addition to his professional accomplishments, Lorenzo is a person of integrity, empathy, and dedication. His approachable and collaborative leadership style has fostered a sense of unity and purpose among Cumulus members. He consistently goes above and beyond to support his colleagues and advance the goals of the organization.

For these reasons, I wholeheartedly endorse Lorenzo Imbesi for a second term as President of the Cumulus. I am confident that under his continued leadership, Cumulus will continue to thrive and make meaningful contributions to the design community and beyond.

Thank you for considering my letter of support. Please feel free to contact me if you have any questions or require further information.

Sincerely,

Lorraine Justice

Lorraine Justice, **PhD, FIDSA**
Principal, Lorraine Justice **Design Research**
Dean Emerita, Rochester Institute of Technology