Barcelona, February 2025.

Dear Cumulus Election Committee,

I am professor Jordi Álvarez Gómez, institutional and international relations manager of BAU, Arts and Design College of Barcelona.

As an institution, BAU has been an active member of the Cumulus Association for many years. Over the past three years, under the leadership of Lorenzo Imbesi as president, the board team and secretariat have worked tirelessly to navigate the transition period of Cumulus as an independently registered association. Lorenzo, with his multi-cultural sensibility, has actively facilitated the dynamism of Cumulus, bringing a more global perspective to our association.

In the last three years, a series of innovative initiatives such as the PhD network, regional meetings, student talent camps, and the Cumulus passport have been launched, which have significantly increased the involvement and values of Cumulus for its members.

Having worked closely with Lorenzo, I have firsthand experience of his passion, dedication, and leadership qualities. It is with great confidence in his abilities that I endorse Lorenzo Imbesi as the next Cumulus President for the term 2025–2028.



Sincerely, Jordi Álvarez