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ISIA FIRENZE DESIGN

Florence, February 10, 2025

Cumulus International Association of  
Universities and Colleges of Art,  
Design and Media General Secretary  
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**ENDORSEMENT LETTER**

I am honored and pleased to endorse Professor Lorenzo Imbesi for a second term as CUMULUS President for 2025-2028.

Having supported Professor Imbesi's first candidacy, I am now even more convinced of his exceptional leadership capabilities. During his presidency, he has successfully guided Cumulus through significant transformations, including its transition to an independent association while expanding its global reach to nearly 400 members across 71 countries.

His commitment to democratic governance and inclusive leadership has been clearly demonstrated throughout his first term. Under his guidance, Cumulus has launched several innovative initiatives, including the PhD Network, Regional Seminars, and Talent Camp, while maintaining the association's core values of openness and international cooperation.

What particularly impresses me is how Professor Imbesi has strengthened Cumulus's role as a voice for peace and dialogue in these challenging times. His ability to bring together diverse perspectives and foster collaboration across borders has been remarkable, as evidenced by the successful conferences and programs implemented during his presidency.

Professor Imbesi's attention to emerging design communities and his efforts to make Cumulus truly global, particularly through initiatives in the Global South, demonstrate his vision for an inclusive and equitable design education network.



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Based on his impressive achievements during his first term and his clear vision for the future, I strongly endorse Professor Lorenzo Imbesi for a second term as CUMULUS President. I am confident that under his continued leadership, Cumulus will further strengthen its position as the preeminent global network for design education.

Il Direttore  
Prof. Francesco Fumelli  
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