



The Afrikan Council of Design

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Cumulus International Association of Universities and Colleges of Art, Design and Media
PO Box 31000, 00076 Aalto
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28th January, 2025

Dear General Secretary - Eija Salmi,

To Whom It May Concern,

I am Felix Ofori Dartey, President of the Pan Afrikan Design Institute (PADI), a network of design educators, professionals, and students across Afrika. As a graphic designer and an independent design researcher specializing in healthcare promotion and communication, I have been closely following the advancements in international design education.

Having supported Professor Lorenzo Imbesi's initial candidacy for President of the Cumulus Association, I am now even more convinced of his exceptional leadership capabilities. It is with great enthusiasm that I write to strongly endorse his candidacy for a second term as Cumulus President.

During his first mandate, Professor Imbesi has consistently demonstrated an unwavering commitment to fostering international inclusion, with a particular focus on strengthening ties with Afrikan design institutions and educators. His efforts have significantly advanced the integration of Afrikan voices within the global design community, bridging gaps and fostering mutual respect and collaboration.

This dedication is further exemplified by two initiatives: the upcoming Cumulus Conference in South Africa and the Cumulus Talent Camp in Cotonou, Benin. These events represent transformative opportunities for Afrikan design education and underscore Professor Imbesi's vision of a truly global and inclusive design ecosystem.

At PADI, we value our continued partnership with Cumulus and have witnessed firsthand how Professor Imbesi has consistently turned his promises into tangible actions. His inclusive,

action-oriented leadership style has built bridges between diverse design cultures and traditions, enabling fruitful collaborations and mutual learning.

I wholeheartedly and enthusiastically endorse Professor Lorenzo Imbesi for a second term as President of the Cumulus Association. I am confident that his continued leadership will further extend the global reach and impact of the design community, with a particular emphasis on empowering emerging design regions.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'Felix Ofori Dartey', written in a cursive style.

Felix Ofori Dartey

President

Pan Afrikan Design Institute (PADI)