

To: Cumulus the International Association
of Universities and Colleges of
Art, Design and Media
Aalto University
School of Arts, Design and Architecture
PO Box 31000, FI-00076 Aalto
Finland

Perugia, January 30, 2025

ENDORSEMENT LETTER

for the candidacy of Professor Lorenzo Imbesi from Sapienza University of Rome for the President of the CUMULUS Executive Board 2025-2028

It is with great honor and enthusiasm that I write in support of Professor Lorenzo Imbesi's candidacy for a second term as president of Cumulus.

Lorenzo has shown great dedication by serving Cumulus with his person and expertise, as a member of the Cumulus Executive Committee for two terms, and as Cumulus President for the 2022-2025 term.

Throughout these years, Lorenzo has demonstrated a tireless commitment to strengthening the role of design in academia and the profession internationally. Active in listening to everyone's voice, he has demonstrated solid and visionary leadership during this presidency. His ability to connect institutions, faculty, researchers, and students has fostered an open and inclusive dialogue, promoting collaboration between different design cultures and disciplines.

Continuing a path already set in motion, under his leadership, Cumulus has expanded its reach, strengthening the association's position as an essential reference point for those working in design and education. Likewise, Lorenzo is demonstrating great capacity as president of SID - Society of Design in Italy.

I firmly believe that a second term would allow Lorenzo to consolidate the projects he has started and develop new opportunities for our community. His strategic vision, experience and passion for design and education make him the ideal candidate to continue leading Cumulus into the future.

For these reasons, I wholeheartedly support his candidacy and urge the entire Cumulus community to reappoint him as president. I really believe that Lorenzo Imbesi will continue to make valuable contribution to Cumulus.



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