

**Ref.: 015/UC-SCI/Skel/I/2025**

**Subject: Endorsement Letter for Prof. Lorenzo Imbesi**

To Whom It May Concern,

My name is Astrid Kusumowidagdo, Dean of the School of Creative Industry at Universitas Ciputra in Surabaya, Indonesia, and an active member of the Cumulus Association for two years.

It is with great pleasure that I endorse Professor Lorenzo Imbesi for a second term as President of the Cumulus Association for 2025–2028. Under his leadership, the Association has thrived, upholding its original culture of collaboration, inclusivity, and the peaceful spirit that unites our global design community.

Professor Imbesi's visionary approach has not only strengthened the bonds among members but also propelled innovative initiatives that reflect the evolving landscape of design education and research. His dedication to fostering dialogue and mutual respect across cultures has been instrumental in making Cumulus a dynamic and impactful platform for creative exchange.

Continuity in leadership is essential to maintain the momentum achieved during his first term. I am confident that Professor Imbesi's re-election will enable Cumulus to further its mission of promoting excellence in art, design, and media and others related to education worldwide. His proven ability to inspire and unite our diverse community makes him the ideal candidate to lead us through the next three years.

I wholeheartedly support Professor Lorenzo Imbesi's candidacy and encourage others in our community to do the same.

Sincerely,



**Dr. Astrid Kusumowidagdo**

Dean, School of Creative Industry

Universitas Ciputra Surabaya

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