



ENDÜSTRİYEL TASARIMCILAR
MESLEK KURULUŞU INDUSTRIAL
DESIGNERS SOCIETY OF TURKEY
www.etmk.org.tr

May 30, 2022

Dear Cumulus Association Members,

As President of Industrial Designers Society of Turkey and member of the Board of WDO, World Design Organization, I am active member of the global community of design since a long time, more than 30 years. I have different managerial roles and responsibilities at the industries, NGO's and academic life. I am cooperating with governmental and institutional initiatives such as Design Turkey Industrial Design Evaluation Systems.

I am endorsing Lorenzo Imbesi in the position of next Cumulus President of 2022-2025 term.

I believe Mr. Lorenzo's experience, expertise and outstanding background will add significant value to Cumulus Association.

I present to your information for your support.

Sincerely,

Sertaç ERSAYIN

**President
Industrial Designers' Society of Turkey**