

Sapienza University of Rome

Prof. Lorenzo Imbesi, Sapienza Design Research Director
Department of Planning, Design, Technology
Via Flaminia, 70
00196 Roma | Italy

Basel, 16th of May 2022

**Letter of endorsement for Prof.Dr. Lorenzo Imbesi, candidate for presidential election
Cumulus Association**

Ladies and Gentlemen

As the official representative of the Academy of Art and Design FHNW in Basel, Switzerland, I recommend and support Lorenzo Imbesi as a candidate for the 2022 Cumulus President election.

Prof. Dr. Imbesi enjoys a high international reputation in science and design practice. As Design Research Director of Sapienza, he has enjoyed an excellent international reputation for many years.

Lorenzo Imbesi was a professor at international art and design schools. He is also a board member of various important national and international design associations – in this position also very successful for the Cumulus Association for years. In his work, he addresses and researches the future needs of design education and takes up current and relevant issues that concern all member institutes. Due to his broad experience and his personality, he is able to integrate the different positions of the member universities into the Cumulus network and carry on the special and common spirit of the Cumulus network into the future. He is a dedicated and valued team player - I am convinced that he is an excellent candidate for the given position.

I am pleased that Prof. Imbesi is available as a candidate for the presidential election. I fully support his application and appreciate his motivation and willingness to lead the professional and successful work on the Cumulus board and the values of the organization as president into the future.

Kind regards

Academy of Art and Design FHNW



Prof. Werner Baumhagl
Institutional Head of Institute of Contemporary Design Practices
Head of Industrial Design
Member of Swiss Design Association
Member of Cumulus Association