

Date:

FAO: Ms. Eija Salmi, CUMULUS Secretariat

Ref: letter of support – Professor Lorenzo Imbesi, candidacy for Cumulus President.

Dear Eija,

As a well-known member of the global community of design cognoscenti, Prof. Imbesi has already volunteered his talents and expertise acting in the interest of the wider Cumulus community. Lorenzo is very well-informed in matters relevant to the continued success of Cumulus and has brought unique strengths, a skill-set, and broad international network to Cumulus in his service as a board member. With this in mind, it is with sincere pleasure that I provide this letter supporting Lorenzo's candidacy for Cumulus President.

I am in no doubt that Lorenzo can provide effective, balanced and empathic stewardship to Cumulus; he has the capabilities to lead and represent the Association as its chief steward. In his role as Sapienza Design Research Director, he already leads teams, convenes and chairs meetings, often including members and representatives from the international community – he is without doubt skilled in working collaboratively and is able to shape and deliver a unified, purposeful and future focussed vision. Lorenzo is recognised as a capable, experienced and empathic leader with the abilities to monitor and advise on management, progress and the successful execution of strategic activities. I believe that Lorenzo has the qualities needed to ensure Cumulus is successful whilst at the same time being diverse and inclusive,

In addition to his leadership qualities, Lorenzo clearly has the skills to guide and coach others, important skills when working/collaborating with the Secretary-General and Secretariat staff in the execution of the strategy and effective management of the Association's operations. Lorenzo is a person who has very good interpersonal skills and always seeks to find universal and positive solutions, this is an approach that will ensure the Cumulus Association remains a 'dynamic forum for knowledge exchange and best practices with a commitment to advocate for the positive role of designers and artists in shaping a better world'.

Your sincerely,



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