

Torino, May 8th 2022

To whom it may concern

I feel honored and pleased to write the letter of recommendation for Prof Lorenzo Imbesi in support of his application for the position of Cumulus President.

I have known Lorenzo for twenty years and I have always appreciated his ability to build relationships and to always be a positive activator of new methods to bring design research to an in-depth and international level.

For the past year we have been sharing a very enriching experience within the Board of SID, the Scientific Italian Design Society, for which Lorenzo plays a role of catalyst of national and international research and relationships. And even in this context he shows great qualities of leadership and organization of activities at different levels.

In fact, Lorenzo is very involved in the field of design research and teaching at the highest levels. He is member of the Executive Board of EAD (European Academy of Design) since 2011 and member of EUA (European University Association) since 2021. Lorenzo was also the Coordinator of the Master in Design at Carleton University (Canada) and a member of that Faculty until the end of 2013.

He has been a visiting professor for a number of International Universities, including, just to name a few, Hong Kong Polytechnic, University of San Diego and University of Toronto. He was also ICCS fellow - Canada Government for two years in a row and a member of the Research Board of National and European researches (AHRB/EPSRC, CEE-COST).

At the moment, he is a member of the Executive Board of Cumulus Association for two mandates since 2016.

Considering his huge achievements in leading international design research, his great leadership to activate design networks, and generate relationships among universities, I highly recommend prof Lorenzo Imbesi in the position of next Cumulus President 2022-2025.

Sincerely, Pier Paolo Peruccio

