



11<sup>th</sup> May 2022

**To Whom It May Concern**

Dear Sir/Madam,

**RE: LETTER OF SUPPORT FOR PROFESSOR LORENZO IMBESI**

I wish to support Prof. Lorenzo Imbesi (of Sapienza University in Rome) in his candidature for President of CUMULUS for the 2022-2025 period. I have known and interacted with Prof. Imbesi on numerous occasions, especially in the promotion of the discipline of industrial design globally.

Prof. Imbesi is a seasoned industrial design educator, scholar and researcher who has vast experience in administration and strategic leadership within the higher education ecosystem both in Italy and internationally. Additionally, as a current board member of CUMULUS, he has identified key challenges and opportunities for creative problem-solving within design education as we transition into a post-COVID-19 dispensation.

I unreservedly support and endorse Prof. Imbesi's candidature for President of CUMULUS in my capacity as a past President and current Senator of the World Design Organization as I am confident that underserved and under-represented regions of the world will benefit significantly from his vision and passion for design education globally.

CUMULUS in particular, and design education and praxis in general would be strengthened through Prof. Imbesi's leadership. I humbly believe that he would vindicate the faith that I have in him should he be granted such an opportunity – I wish him every success in his future endeavours.

Yours sincerely,

**Prof. Mugendi K. M'RITHAA**

*President Emeritus/Senator:*

**World Design Organization (WDO)**

*Professor of Industrial Design |*

*Dean: School of Humanities and Social Sciences*

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