

May 11, 2022

Cumulus Management and Members

**Subject: Endorsement Letter for Prof. Lorenzo Imbesi**

It is my pleasure to enthusiastically recommend Prof. Lorenzo Imbesi from Sapienza University of Rome for the position of President of the Cumulus association.

My name is Merav Perez, Head of the Industrial Design Department at Shenkar, and the representative of my institution in Cumulus. I have had the pleasure of collaborating with Prof. Imbesi since 2014 in various academic frameworks, ranging from the organization of an international workshop ("Interface as an Object") to involvement as a moderator and track co-chair in major international conferences chaired by Imbesi ("EAD Design for Next 2017" and "Design Culture(s)" 2020/21).

During all of our academic interactions, he has proved to be a highly experienced collaborator with broad vision and understanding of the design field. One of Imbesi's outstanding qualities is his authentic dedication to promoting an international and inclusive approach, both in design education and in the professional discourse. His approach and responsiveness to colleagues and peers outside the immediate circle strongly influence the international atmosphere of the conferences and events he organizes.

As a representative of the Cumulus association, I am sure that Imbesi will foster the agenda and spirit of the organization. Moreover, I believe he will contribute to the inclusive and diverse nature of future plans and activities. I am confident without reservation that Imbesi would be an excellent President and lead the organization to new directions, while maintaining its academic level and goals.

Sincerely,



**Merav Perez**

Head of the Industrial Design Department  
Shenkar. Engineering. Design. Art. Ramat Gan, Israel  
meravper@shenkar.ac.il