

Venezia, 12 May 2022

Recommendation of Lorenzo Imbesi in the position of next Cumulus President 2022 - 2025

Dear Eija Salmi and members of Cumulus,

It is with true and sincere pleasure that I express my strong endorsement for the candidacy of Prof. Lorenzo Imbesi as Cumulus President for the years 2022 – 2025.

Prof. Imbesi is Full Professor of Design and Director of Sapienza Design Research at Sapienza University of Rome. Previously, he was the Graduate Program Coordinator in the School of Industrial Design at Carleton University in Ottawa, Canada.

I know Prof. Imbesi since many years, as I am the Past President of SID (Italian Design Society), which is the main scientific body gathering the design academics in Italy. Currently, Prof. Imbesi is an elected member of the Board of SID (Italian Design Society) for the second term and I can witness he is widely recognized as a serious scholar and at the same time an enthusiastic person gifted with strategic vision, who can play a leading role as team-maker for the development of the future international projects and initiatives of Cumulus.

Prof. Imbesi will honestly serve Cumulus community in its own interest with the highest sense of responsibility, while leading and representing the Association globally, ensuring that our Association is true to its mission and heritage and always engaging collaboratively the members and the Secretariat through open processes of decision.

This is a time when Cumulus needs unity and trust to face the next future challenges related to its growth and I believe prof. Imbesi will be capable to lead through the next three years, while balancing the values of open inclusion, with progress and strategic management on one side, and human respect and empathy on the other.

Based on the above reasons, I am strongly endorsing Prof. Imbesi as next Cumulus President and I am confident he will continue on the true path of the values of our strong international Association. If you have any questions or would like further information, please contact me at medardo@iuav.it



Prof. Medardo Chiapponi