

Endorsement Lorenzo Imbesi.

Dear Cumulus Members

I'm Massimiliano Datti, Professor and Director of ISIA Roma Design.
I'm a member of the national council of the minister of university and research in Italy.
ISIA Roma Design is part of Cumulus Association since 2008.

Here I am endorsing Lorenzo Imbesi in the position of next Cumulus President 2022-2025.

Lorenzo is a profound expert in Design, for many years he has been involved in wide-ranging research at an international level that has allowed him to develop an open vision of the role that Design can play in improving society and people's lives.

Lorenzo is a longtime connoisseur of international academic realities, having collaborated directly in various universities around the world, carrying out important coordination positions.

Lorenzo knows Cumulus, its history and its identity values well. We all had proof of this at the Cumulus Conference held in Rome last year.

In the work experiences we have had the opportunity to share together, Lorenzo always shows himself loyal, clear and decisive and, above all, capable of forming a team.

All characteristics necessary to face the complexity that distinguishes our age and to cover such a challenging and strategic role.

Thank you for your attention.

Rome, 10/05/2022

Prof. Massimiliano Datti
ISIA Roma Design Director