



Rio de Janeiro, May 8th, 2022

TO WHOM IT MAY CONCERN

On behalf of myself and the Department of Arts & Design of PUC-Rio - Pontifical Catholic University of Rio de Janeiro, in Brazil, I am pleased to declare our endorsement for the candidacy of Prof. Dr. Lorenzo Imbesi to the position of President of Cumulus Association for the next period 2022-2025.

The contribution of Prof. Imbesi as a member of the Executive Board of Cumulus in the period 2016-2022 is unquestionable and reflects his concerns and high professional standards. In addition, I should mention the international net and role that Prof. Imbesi has developed within Design Schools along the years, which certainly adds value to Cumulus' collaborative educational and research activities.

I've worked more closely with Prof. Imbesi back in 2015-2016, co-organizing and chairing the 10th Design Principles and Practices Conference hosted by PUC-Rio, in Rio de Janeiro – Brazil, and since then, we've been sharing ideas about design education, its practices and lines of research.

I am confident that Prof. Dr. Lorenzo Imbesi as President of Cumulus Association, in addition to preserving the culture and its original spirit, will bring good and innovative possibilities for the future activities of Cumulus, considering his commitment to promoting a collaborative environment for the development of scientific, technological and artistic knowledge in the field of design. Prof. Imbesi can count on any support he may need from our university.

Please, if you would like any additional information, feel free to contact me.

Yours Sincerely,

Prof. Dr. Luiza Novaes
Associate Professor
Coordinator of the Graduate Program in Design
Department of Arts & Design
PUC-Rio