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April 25, 2022

To the Cumulus Membership:

I am writing this letter in support of Prof. Lorenzo Imbesi for President of Cumulus due to his international background and his many years of service to Cumulus and the field(s) of design. I have known Lorenzo for many years and have been the recipient of his service and dedication to the design profession and academia.

His credentials are significant and numerous; the sign of someone who knows how to work together to accomplish support for design conferences, events, organizations, and journals. Lorenzo is an Architect, PhD and Full Professor of Industrial Design at Sapienza University of Rome, where he is Director of Sapienza Design Research SDR for a second term since 2017. He is a member of the Executive Board of Cumulus Association for two mandates from 2016 (International Association of Universities and Colleges of Art, Design and Media -cumulusassociation.org), where he is co-chair of ReVeDA, which is the Working Group on design research, and the chair of the Cumulus PhD Network. Lorenzo co-chaired the 'Design Cultures' Cumulus Roma 2020>2021 international conference and he started the Cumulus PhD Network.

Previously, he was a Faculty at Carleton University until the end of 2013 (Ottawa, Canada. Over the years, he has been Visiting Professor for a number of International Universities, while teaching, lecturing and organizing workshops (Columbia, Hong Kong Polytechnic, University of San Diego, Emily Carr University, University of Calgary, University of Toronto). He continues to be an important member of the international design community.

Lorenzo has his pulse on design and design research through his work with design Journals. He is editor and a member of the editorial board of academic scientific journals and specialized design magazines such as:

- Editor of 'DIID Disegno Industriale Industrial Design' (ListLAB, Trento/Barcellona ranked Class A Scientific Journal for Anvur)
- Editor of 'Design Principles and Practices: an International Journal' (Common Ground Publishing, Chicago)
- Member of the editorial advisory board of "The Design Journal" (Bloomsbury Publishing, London)

Lorenzo's high energy, expertise and the best of inclusive working groups, can support the collective vision of Cumulus. I hope you will consider Lorenzo for this most important Cumulus position.

Best regards,

Lorraine Justice, Ph.D., FIDSA

Lorraine Justice

Dean Emerita, Professor of Industrial Design Rochester Institute of Technology