

13th May 2022

Cumulus International Association of Universities and Colleges of Art, Design and Media

General Secretary Eija Salmi
PO Box 31000, 00076
Aalto Finland

Ref: Letter of Endorsement - Professor Lorenzo Imbesi, candidacy for Cumulus President.

Dear Eija Salmi and Cumulus members,

As a member of the Italian, European and global design community, Prof. Imbesi has already offered his talent and experience by acting in the interest of the wider Cumulus community.

The Italian design community has great consideration and respect for the figure of Lorenzo Imbesi, for that reason and with great confidence we support the candidacy and I provide this letter of support for Lorenzo's candidacy as Cumulus President.

I am sure that Lorenzo can provide effective, dynamic and empathic management to Cumulus; has the knowledge and character attitudes to govern and represent the Association.

In his role at Sapienza he convenes and chairs meetings, often including members and representatives of the community: he has demonstrated a high level of ability to work collaboratively and is capable of producing an international vision oriented towards the future. Lorenzo is unanimously recognized as a capable, experienced and diplomatic project leader with the skills of managing strategic activities.

In addition to his natural leadership, Lorenzo has repeatedly demonstrated the ability to govern and complete complex processes, a very important ability when working / collaborating in the execution of the strategy and in the effective management of complex operations.

Lorenzo is a complete and influential professional; this is the approach that Cumulus will guarantee to remain a dynamic forum to support the positive role of designers and artists.

Your sincerely,

Francesco Monico
Provost
Accademia Unidee - Fondazione Pistoletto

