

9th May, 2022

Dear Sir/Madam,

**To Whom It May Concern**

I am Felix Ofori Dartey, the President of Pan Afrikan Design Institute (PADI), a network of design educators, professionals and students in Afrika. I am a graphic designer and an independent Design Researcher with research interest with the healthcare promotion and Healthcare Communication areas.

PADI is affiliated to Cumulus Association and ICoD. I have heard a lot about Prof Lorenzo Imbesi from my colleagues Robin Turner of Greenside College of Design in South Africa and Prof Mugendi M'Rithaa of Kenya who have known Lorenzo for years and, I have also spoken to him personally.

As PADI is affiliated to Cumulus and we want to continue our partnership with Cumulus and together foster a better Design Art education, I recommend Prof Lorenzo Imbesi as the President because of the rich experience of his career within the design field and his experience of being a member of Cumulus Association. Lorenzo also have the qualities of leadership and I can see him lead Cumulus to achieve it goals and continue to foster and build strong the links and the network his predecessors have built. Lorenzo is approachable, listens and puts words into action.

I therefore endorse Prof Lorenzo Imbesi for the next Cumulus Association presidency.

Much Regards,



Felix Ofori Dartey  
President  
Pan Afrikan Design Institute