

**Dr. Dolly Daou (PhD)**

Cultural Attaché, at l'Académie Libanaise des Beaux Arts | Chair of New Eating Habits working Group at Cumulus Association

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14/5/2022

Dear Eija Salmi and members of Cumulus,

### **Recommendation of Professor Lorenzo Imbesi in his role as the next Cumulus President 2022 - 2025**

As the representative of l'Académie Libanaise des Beaux Arts and the Chair of New Eating Habits working group at Cumulus Association, I strongly endorse Professor Lorenzo Imbesi as the next President of Cumulus from 2022 – 2025.

I have known and had the pleasure of collaborating with Prof. Imbesi through Cumulus for a long period of time. Our most recent collaboration was during the Cumulus 2021 Conference on “Design Cultures”, Sapienza University, Rome, where Prof. Imbesi organized and co-chaired the first hybrid Cumulus conference during the COVID19 crisis. As the organizer and host of this conference, Prof. Imbesi demonstrated an exceptional and a strong leadership through a thorough and an impressive level of organization, support, and engagement to all working groups, to Cumulus members and to the wider community. This conference offers a glimpse of his leadership style and his collegial nature and a strong level of collaboration with the global community, which reflects Cumulus original values.

Recently, in his role as a member of the Executive Board of Cumulus Association, I have witnessed his open engagement with the design community and his commitment to Cumulus and its values. These values have been continuously expressed and demonstrated in his initiatives and in his conduct based on his multi-disciplinary and international experience. Prof. Imbesi's knowledge of Cumulus and its governance, in addition to his professional global experience (as an architect, and a designer, with a PhD in Environmental Design, Co-Director of the magazine DIID – Disegno Industriale, a Director of Sapienza Design Research (Italy) and a Full Professor at Sapienza University, amongst other roles) position him as the best presidential candidate to lead Cumulus forward in its next stage. Prof. Imbesi is already fostering at Cumulus Association a culture of research and design practice between academics, practitioners, and students by reaching out to Cumulus members across the globe from, Canada, to Europe, the US, Australia, Asia, and the Middle East - practicing and spreading the Cumulus spirit.

I respect Prof. Imbesi on a personal and a professional level and endorse him to become the next President of Cumulus as a global design researcher, practitioner, and educator with an outstanding global engagement experience. Prof. Imbesi understands, and practices the values of Cumulus of open dialogue, global engagement, diversity of members and their approaches to design. In addition

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to these professional values, Prof. Imbesi also encompasses personal values of being open, calm, approachable to all members, knowledgeable and ready to serve, which creates a democratic and a transparent environment for open collaboration and innovation.

I am proud to have collaborated with Prof. Imbesi and looking forward to future collaborations on more innovative and collaborative projects. It is a great pleasure to support Prof. Imbesi in his future endeavors as I continue to be part of the Cumulus family. Contact me if you wish to obtain further details on my endorsement.

Best wishes,

Dr Dolly Daou