May 15 2022

Recommendation of Lorenzo Imbesi, Director of Sapienza Design Research SDR

Dear General Secretary Eija Salmi, Dear Cumulus Members,

this letter serves to nominate Lorenzo Imbesi as President of Cumulus for the period 2022-2025. We experienced really capable leadership of Cumulus over the last couple of Cumulus CEB Terms and therefore believe that he will add even more value as President of the organisation. He exhibits great leadership qualities, which we suspect comes from his dedication to design research and his experience with Cumulus having served on two consecutive Boards.

Lorenzo has been a very active and dedicated member of the design community both in his homeland and internationally, contributing much to various working groups, conference paper presentations, global dialogue especially in Canada, where he was the Graduate Coordinator for the Master of Design at Carleton University in Ottawa. He has been a critic and essayist for many journals and reviews. He has also been a keynote speaker, chair and organizer for several international conferences and a curator of design exhibitions and events, the list is endless.

It is for these reasons and many more, that we support Lorenzo's nomination for the position as President of Cumulus with no reservations. We believe he will make an invaluable contribution to the values and ethos of Cumulus and serve as a wonderful leader for the organisation.

Kindest regards

Your Sincerely,

Prof. Desmond Laubscher, CEO Greenside Design Center
President and Fellow of the Pan African Design Institute PADI 2019-2022
President and Fellow of the International Federation of Interior
Architects/Designers 1999-2001 Vice President of the International Council of

Design 2016-2019



