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CUMULUS

International Association of Universities and Colleges of Art, Design and Media PO Box 31000, 00076 Aalto Finland

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It is my pleasure to provide a letter of endorsement for Prof. Lorenzo Imbesi for the next CUMULUS President 2022-2025 as a member CUMULUS, and a former Executive Board Member, and current Regional Advisor of the World Design Organization (WDO).

I met Prof. Imbesi personally more than a decade ago. He was one of the most energetic and enthusiastic design academics that I met in Europe. Since then I had opportunity to follow his successful academic career at Sapienza University, and his international activities to foster academic community in the field of design at international scale, I personally participated some of the events he helped organizing,

I sincerely think that, with his sound academic leadership and strong communication skills, Prof. Lorenzo Imbesi is well suited to lead the international community of art and design educators under the umbrella of CUMULUS. He is a hard-working, insightful and collaborative person with integrity who is also a committed academic working to further the cause of design to industry, governments, and society at large.

With his distinct qualities, and the motivation he displays towards the endeavours he embarks on, I am fully convinced that Prof. Lorenzo Imbesi would be an ideal President of the CUMULUS, and therefore he fully deserves my endorsement to this end.

Yours sincerely,

Alpay Er, PhD FDRS Professor

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Regional Advisor World Design Organization (WDO) wdo.org